

DEPARTMENT OF COMMERCE
B.Com. (Semester-V)
(w.e.f. Academic Session- 2018-19)

Course code	Nomenclature of Paper	Max. Marks	L	T	P	Total Credit
COM- SE-511	Entrepreneurship	100	2	0	0	2

Objective: The purpose of the paper is to orient the learner toward entrepreneurship as a career option and creative thinking and behavior.

SYLLABUS CONTENTS

UNIT – I (06 Lectures)

Introduction: Meaning, elements, determinants and importance of entrepreneurship. **Dimensions of entrepreneurship:** netpreneurship, ecopreneurship, women entrepreneurs & its limitations.

UNIT – II (06 Lectures)

Entrepreneurship and Micro, Small and Medium Enterprises: Concept of business groups. **The contemporary role models in Indian business:** their values, Conflict in family business and its resolution.

UNIT – III (06 Lectures)

Entrepreneurship System and Finance: Public and private system of stimulation, support and sustainability of entrepreneurship. Requirement, availability and access to finance, marketing assistance, technology, and industrial accommodation.

UNIT – IV (06 Lectures)

Sources of business ideas and tests of feasibility: Significance of writing the business plan/ project proposal. Designing business processes, location, layout, operation, planning & control.

UNIT – V (06 Lectures)

Mobilizing Resources: Mobilizing resources for start-up. Accommodation and utilities; Preliminary contracts with the vendors, suppliers, bankers, principal customers.

Note: Current issues and developments are to be discussed.

ESSENTIALS READINGS:

1. SS Khanka, *Entrepreneurial Development*, S. Chand & Co, Delhi.
2. Desai Vasant. *Entrepreneurship Development*, Himalaya Publishing House New Dehli.
3. Kuratko and Rao, *Entrepreneurship: A South Asian Perspective*, Cengage Learning.
4. Robert Hisrich, Michael Peters, Dean Shepherd, *Entrepreneurship*, McGraw-Hill Education
5. Desai, Vasant. *Dynamics of Entrepreneurial Development and Management*. Mumbai, Himalaya Publishing House.
6. Dollinger, Mare J. *Entrepreneurship: Strategies and Resources*. Illinois, Irwin.

SUGGESTED /RECOMMENDED READINGS:

1. Holt, David H. *Entrepreneurship: New Venture Creation*. Prentice-Hall of India, New Delhi.
2. Plsek, Paul E. *Creativity, Innovation and Quality*. (Eastern Economic Edition), New Delhi: Prentice-Hall of India. ISBN-81-203-1690-8.
3. Singh, Nagendra P. *Emerging Trends in Entrepreneurship Development*. New Delhi: ASEED.
4. K Ramachandran, *Entrepreneurship Development*, McGraw-Hill Education
5. SIDBI Reports on Small Scale Industries Sector.
6. Uike Dipesh D. *Entrepreneurship Development*, Himalaya Publishing House New Dehli.
7. Patra K.K. *Fundamentals of Entrepreneurship*, Himalaya Publishing House New Dehli.
8. Pednekar Achut P. *Entrepreneurship*, Himalaya Publishing House New Dehli.

Note: Latest edition of text books may be used.